



Ahmad Kadi

Video Journalist

@Al Arabiya News Channel

Prev.

Alroeya Newspaper,
S&J Advertising,
TBZ International

Contacts:

+971 56 222 9501

info@ahmadkadi.com

www.ahmadkadi.com

15 August 1985

@KadisArt

Work Experience:

Video Journalist
@MBC, Al Arabiya News Channel

2018 – Present

Dubai - UAE

I'm responsible for Al Arabiya Media videos on AlArabiya.net, I created all the videos in this page, and made a TV version of many reports for programs like Tafa3olcom, Sabah AlArabiya, Maraya.. On AlArabiya news channel.

Page link:

www.alarabiya.net/alarabiya-media

I do editorial portrait painting, infographics and Arabic calligraphy on:
www.ahmadkadi.com

-I Cover breaking, general, sports, features, and political news stories.

-I write the video script to be short, catchy, and full of info, and I consider the SEO rules when I write the description.

-I manage the post timing and the content topics depending on Google analytics and page views to engage with the correct audience and get more share and views on Facebook, Twitter and Instagram

-Create special version of the reports for the AlArabiya Farsi and English pages.

-Check the news agencies: Reuters, AFP, AP.. etc and produce original content on AlArabiya.net and on all digital platforms.

-Collaborate with reporters, producers, and editors from the newsroom to execute creative concept for story.

-Edit photos and illustrations on Adobe Photoshop and Adobe illustrator and upload all graphic materials on CMS.

-Post video, pictures and stories on website, Facebook, Twitter and other social media outlets.

-Maintain strong familiarity with local, national news and events across our coverage area.

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Skills:

ILLUSTRATOR 

PHOTOSHOP 

AFTER EFFECTS 

PREMIERE 

INDESIGN 

AVID 

SKETCHING 

OSX/WINDOWS 

MS OFFICE 

Education:

Business Administration

Damascus University

2003 – 2007

+ Digital Content Editor

@MBC, Al Arabiya News Channel

2013 - 2018

Dubai - UAE

- Create infographics for alarabiya.net and social media platforms.
- Create short clips to cover the latest news on social media platforms.
- Asset the editorial team with suitable videos, reports and images.
- Produce video content for alarabiya.net and social media platforms.
- Design attractive video thumbnails with Al Arabiya theme.
- Manage and update the official YouTube channel on a daily basis.
- Create the necessary promotional images for the TV shows and documentaries on Alarabiya official Social media accounts.
- Digitise and publish the programs on alarabiya.net on a daily basis
- Upload media to alarabiya CMS and insert all the associated metadata (images, titles, descriptions, tags) on a daily basis.

- Create short videos (Teasers) to highlight the important scenes of news reports to play it on the main section of alarabiya.net on a daily basis.

+ Infographic Designer

@Alroeya Newspaper

2009 - 2013

Dubai - UAE

- Designing the newspaper daily Info-graphics and illustrations.
- Receiving raw Data from editors and create the Suitable Artwork and info-graphics accordingly.
- Design the newspaper's headers to express the local or global activities and events.
- Portrait Authors (Digital & Free-hand).
- Illustrator: Vector drawing and free-hand illustration.
- Photoshop: Photo editing and manipulation.
- Layout: Create, design and finalize artworks.

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Digital Content Editor

Infographic Designer

Graphic Designer

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 **Graphic Designer**
@S&J Advertising

2007 - 2009

Dubai - UAE



-Designing stationery, posters, roll-up banners, brochures, catalogues and in-store POS

-Provide color correction, image enhancement, photo editing and manipulation

-Assist in and undertake creative photographic work as required.

-Responsible for ensuring a modern, aesthetic and clean look and feel in all design elements affecting the company.

-Collaborate with print vendors for optimum output

-Collaborate with the marketing executive team and other departments to ensure all final artworks are accurately specified and print ready.

 **Graphic Designer**
@TBZ International Company

2004 - 2007

Damascus - SYR



-Drawing coloring books, kids stories, and greeting cards

-Designing stationery, and gifts packaging.