



Ahmad Kadi

Digital Content Editor

@Al Arabiya News Channel

Prev.

Alroeya Newspaper,
S&J Advertising,
TBZ International

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15 August 1985

Skills:

ILLUSTRATOR ██████████

PHOTOSHOP ██████████

AFTER EFFECTS ██████████

PREMIERE ██████████

INDESIGN ██████████

AVID ██████████

SKETCHING ██████████

OSX/WINDOWS ██████████

MS OFFICE ██████████

Education:

Business Administration
Damascus University
2003 – 2007

Work Experience:

Digital Content Editor 2013 – Present
@MBC, Al Arabiya News Channel Dubai - UAE

- Create infographics for alarabiya.net and social media platforms.
- Create short clips to cover the latest news on social media platforms.
- Asset the editorial team with suitable videos, reports and images.
- Produce video content for alarabiya.net and social media platforms.
- Design attractive video thumbnails with Al Arabiya theme.
- Manage and update the official YouTube channel on a daily basis.
- Create the necessary promotional images for the TV shows and documentaries on Alarabiya official Social media accounts.
- Digitise and publish the programs on alarabiya.net on a daily basis.
- Upload media to alarabiya CMS and insert all the associated metadata (images, titles, descriptions, tags) on a daily basis.
- Create short videos (Teasers) to highlight the important scenes of news reports to play it on the main section of alarabiya.net on a daily basis.

Infographic Designer 2009 - 2013
@Alroeya Newspaper Dubai - UAE

- Designing the newspaper daily Info-graphics and illustrations.
- Receiving raw Data from editors and create the Suitable Artwork and info-graphics accordingly.
- Design the newspaper's headers to express the local or global activities and events.
- Portrait Authors (Digital & Free-hand).
- Illustrator: Vector drawing and free-hand illustration.
- Photoshop: Photo editing and manipulation.
- Layout: Create, design and finalize artworks.

Graphic Designer 2007 - 2009
@S&J Advertising Dubai - UAE

- Photo editing and manipulation.
- Designing stationery, poster, roll-up banner, brochures.

Graphic Designer 2004 - 2007
@TBZ International Company Damascus - SYR

- Drawing coloring books, kids stories, and greeting cards
- Designing stationery, and gifts packaging.