



Ahmad Kadi

Digital Content Editor

@Al Arabiya News Channel

Prev.

Alroeya Newspaper,
S&J Advertising,
TBZ International

Contacts:

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15 August 1985

@KadisArt

Work Experience:

Video Journalist
@MBC, Al Arabiya News Channel

2018 – Present

Dubai - UAE

-Gather information, produce report and edit assigned stories, add music and text on the videos for website and social media daily.

-Collaborate with reporters, producers, and editors from the newsroom to execute creative concept for story.

-Cover breaking, general, sports, feature, and political news stories.

-Create GIFs to enhance the articles on website and for headlines on social media.

-Produce original content on AlArabiya.net and on all digital platforms.

- Edit photos on Photoshop or other graphic programs and upload all graphic materials on CMS.

- Post video, pictures and stories to website, Facebook, Twitter and other social media outlets.

-Maintain strong familiarity with local, national news and events across our coverage area.

Digital Content Editor
@MBC, Al Arabiya News Channel

2013 - 2018

Dubai - UAE

-Create infographics for alarabiya.net and social media platforms.

-Create short clips to cover the latest news on social media platforms.

-Asset the editorial team with suitable videos, reports and images.

-Produce video content for alarabiya.net and social media platforms.

-Design attractive video thumbnails with Al Arabiya theme.

-Manage and update the official YouTube channel on a daily basis.

-Create the necessary promotional images for the TV shows and documentaries on Alarabiya official Social media accounts.

-Digitise and publish the programs on alarabiya.net on a daily basis

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Skills:

ILLUSTRATOR 

PHOTOSHOP 

AFTER EFFECTS 

PREMIERE 

INDESIGN 

AVID 

SKETCHING 

OSX/WINDOWS 

MS OFFICE 

Education:

Business Administration
Damascus University
2003 – 2007

Work Experience:

-Upload media to alarabiya CMS and insert all the associated metadata (images, titles, descriptions, tags) on a daily basis.

-Create short videos (Teasers) to highlight the important scenes of news reports to play it on the main section of alarabiya.net on a daily basis.

Infographic Designer @Alroeya Newspaper

🕒 2009 - 2013

📍 Dubai - UAE



-Designing the newspaper daily Info-graphics and illustrations.

-Receiving raw Data from editors and create the Suitable Artwork and info-graphics accordingly.

-Design the newspaper's headers to express the local or global activities and events.

-Portrait Authors (Digital & Free-hand).

-Illustrator: Vector drawing and free-hand illustration.

-Photoshop: Photo editing and manipulation.

-Layout: Create, design and finalize artworks.

Graphic Designer @S&J Advertising

🕒 2007 - 2009

📍 Dubai - UAE



-Photo editing and manipulation.

-Designing stationery, poster, roll-up banner, brochures.

Graphic Designer @TBZ International Company

🕒 2004 - 2007

📍 Damascus - SYR



-Drawing coloring books, kids stories, and greeting cards

-Designing stationery, and gifts packaging.